

Case Study Submission

Prosperous Parks

Prosperous Parks is an online toolkit which provides case studies, best practice and practical advice about a range of income generating activities for parks and public open spaces. It aims to help users find support networks, funding bodies, information and resources to assist with sustainable business planning.

The toolkit is intended to be an evolving resource, and this depends on people sharing experiences, best practice and innovative ideas.

Thank you for contributing yours.

To submit your case study to be featured on Prosperous Parks...

Please use the following headings to shape your case study. Please keep content succinct, clear and informative – if it was helpful for you, it is likely to be helpful for others too.

1. Summary

Of the space, history, challenges, ownership, partners, management, long term vision for the site etc..

2. Income generation activities

Please use the most relevant of the following sub headings to explain the income generation activities on your site.

You can use as many as apply:

- Events
- Biodiversity Offsetting
- Concessions
- Ecosystem Services
- Renewable Energy
- Asset Realisation
- General Income Generation
- Advertising
- Sponsorship
- Direct Commercial Activities
- Agricultural Income
- Rents
- Statutory Environmental Funding

Include any challenges encountered, solutions, learning curves, lessons learnt, how you might do things differently next time..

3. Outcomes (optional)

Here you can include any additional information, for example how these activities will feed into the wider plan for the open space.

4. Top Tips

5. Links (optional)

6. FOUR photos

Ideally showing the income generation activities you have covered. High res photos are preferred but low res photos are also acceptable. Please include any credits and we will include these on the website.

7. Send to hello@prosperousparks.com